



Light for the Long Run  
10 000 Hour

**MR16**

EYE DICHRO-COOL®  
**Halogen**



**Longer life** means lower maintenance costs and fewer disruptions in high traffic areas or installations in high ceilings. EYE MR16 10 000 Hour Life lamp provides a life nearly equal to some HID products.

**Accurate optical design** delivers light exactly where it is directed.

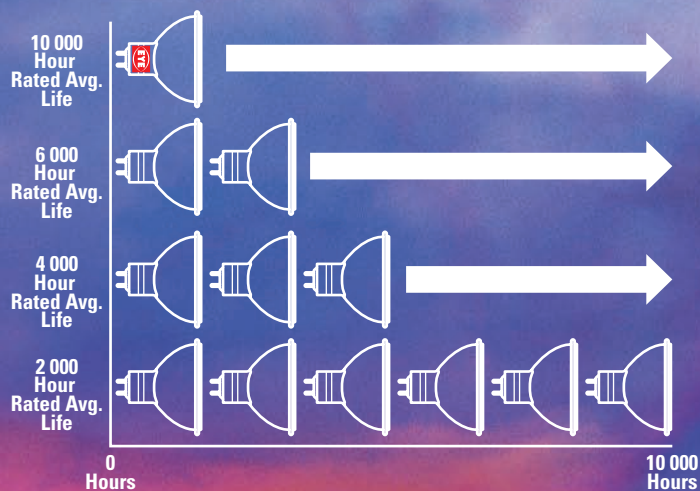
**The Dichroic Dichro-Cool® coating** directs the heat through the back of the lamp while a focused beam of high quality white light is directed to the display, protecting heat-sensitive objects.

**Consistency in color and halogen brightness** means the MR16 10 000 Hour Life lamp bathes your display in uniform light for maximum effect. The cover glass provides protection for the lamp and reduces UV output.

## APPLICATIONS

Number of times you'll need to replace the lamp over a three year period (approximately 10 000 hours).

Years of life are based on a burn time of 10 hours per day, 7 days a week.



- Display cases
- Museums
- Retail stores
- Restaurants
- Homes
- Lounges
- Offices
- Landscape



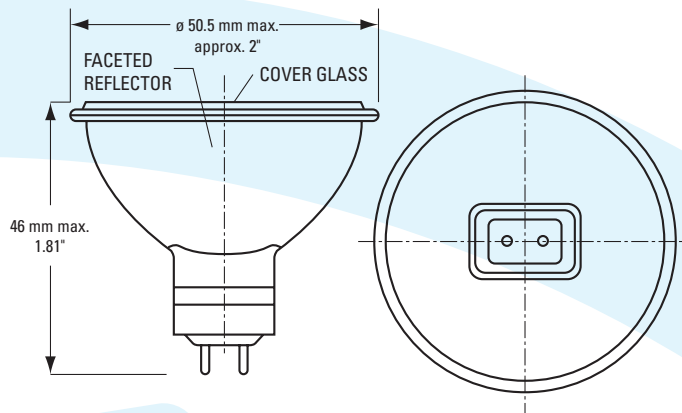
**STANDARD**™  
LEADERS IN LIGHTING

[www.standardpro.com](http://www.standardpro.com)



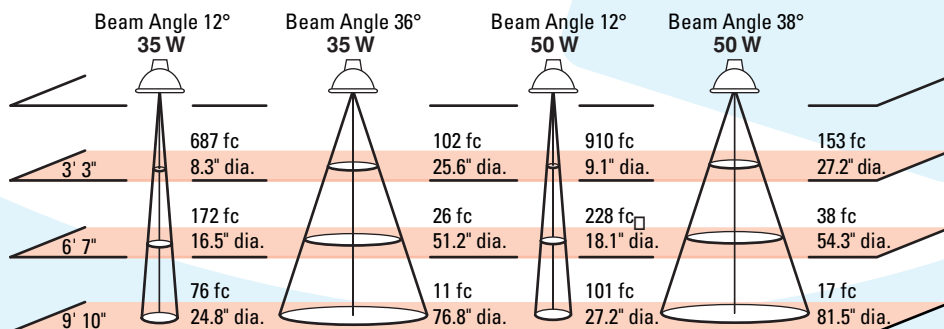
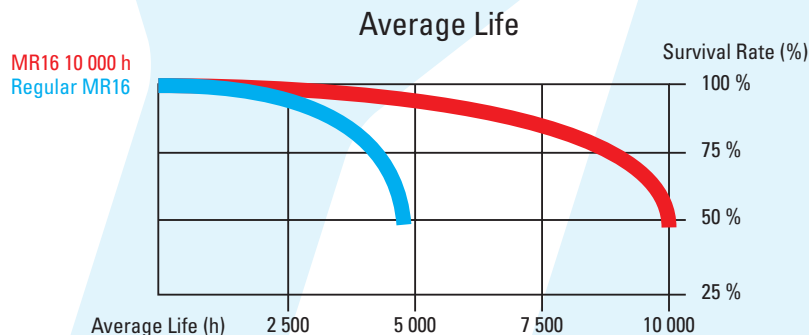
# 10 000 Hour MR16

## EYE DICHRO-COOL® Halogen



| Watts (W) | Volts (V) | Base  | Order Code | Product Description | Product Comparison Guide  | Case Qty. | Ctr. Beam Intensity (cd) | Average Life (h) | Color Temp. (K) | Filament |
|-----------|-----------|-------|------------|---------------------|---------------------------|-----------|--------------------------|------------------|-----------------|----------|
| 20        | 12        | GU5.3 | 58109      | JR8253              | 20MR16CG/38°/10000H/(BAB) | 12        | 500                      | 10 000           | 2 950           | C-6      |
| 35        | 12        | GU5.3 | 57111      | JR8351              | 35MR16CG/12°/10000H/(FRB) | 12        | 7 400                    | 10 000           | 3 050           | C-6      |
| 35        | 12        | GU5.3 | 30461      | JR8353              | 35MR16CG/36°/10000H/(FMW) | 12        | 1 100                    | 10 000           | 3 050           | C-6      |
| 50        | 12        | GU5.3 | 30457      | JR8551              | 50MR16CG/12°/10000H/(EXT) | 12        | 9 500                    | 10 000           | 3 050           | C-6      |
| 50        | 12        | GU5.3 | 30460      | JR8553              | 50MR16CG/38°/10000H/(EXN) | 12        | 1 650                    | 10 000           | 3 050           | C-6      |

• Burning Position: Universal. • Center beam intensity is shown in candelas (cd).



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